

CAT Squared to showcase the only end-to-end MES for the food industry at Anuga FoodTec

FOR IMMEDIATE RELEASE - CAT Squared, a leading global provider of software solutions for the food industry, is pleased to demonstrate the capabilities of the only end-to-end MES for the food industry at Anuga FoodTec in Cologne, Germany. This event marks the company's first appearance at one of the prominent international trade fairs dedicated to food technology and innovation.

"We are excited to be part of Anuga FoodTec for the first time," said Vernon Smith, CEO of CAT Squared. "Our team looks forward to engaging with industry stakeholders and showcasing how our innovative software solutions can help optimize processes, improve operational efficiency, and ensure compliance with the highest standards in food safety and traceability."

CAT Squared will present an impressive range of software offerings, including:

Farm-to-table traceability: A comprehensive toolkit for tracking raw materials and finished products from the farm to the consumer's plate.

Production and inventory management: Advanced solutions enabling companies to optimize production planning, manage inventory, and reduce waste, ultimately increasing overall productivity.

Quality control and compliance: State-of-the-art tools designed to enforce quality control measures, monitor compliance with regulatory standards, and enhance product safety throughout the supply chain.

Data reporting and analysis: Comprehensive data analysis capabilities allowing companies to gain valuable insights, make data-driven decisions, and continually improve their operations.

With over 25 years of experience in the food industry, CAT Squared has earned a reputation for delivering innovative and reliable software solutions that address the unique challenges faced by processors, manufacturers, and food distributors worldwide. The participation in Anuga FoodTec reaffirms its commitment to driving industry growth through cutting-edge technology.

"We invite all attendees to visit our booth and explore how CAT Squared's solutions can revolutionize their operations and enhance their competitive advantage," added Jack Teague, senior manager of global sales.

Anuga FoodTec will take place at Gaffel Kölschbar, Messeplatz 1, Köln, Germany from March 19 to 22, 2024. The CAT Squared team will be available at booth E-035 throughout the event.

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